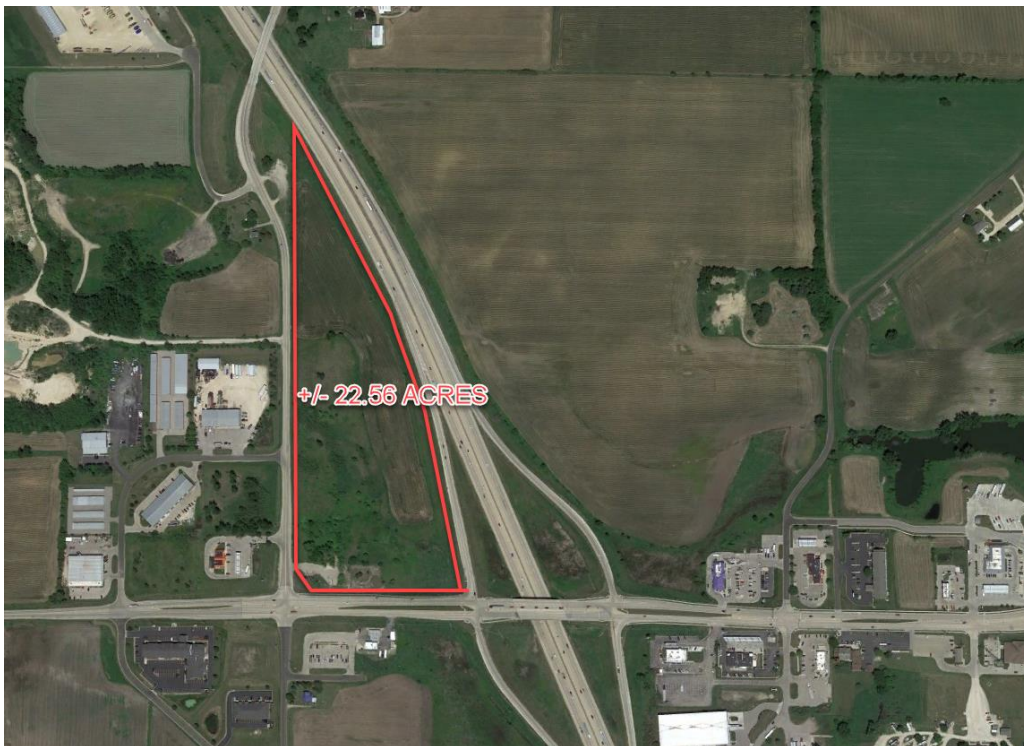


DEFOREST, WISCONSIN
INTERSTATE 90 & COUNTY ROAD V



1982: First Buc-ee's Built in Clute, TX
2: Owners; Beaver Aplin & Don Wasek
74,000 Sq. Ft.: Size of Travel Center
120: Fueling Positions
71: Clean Restrooms
0.00: Tractor Trailers Allowed

51: Operating Stores as of 2024
31: Travel Centers
\$18 to \$20/Hr: Starting Wage, Benefits
175-225: Typical Number of FTEs
\$9,000,000: Typical Annual Payroll
#1: Customer Experience Allstar Poll



\$50,000,000:	Typical Capital Expenditure/Per Location
\$25,000,000:	Annual Gross Taxable Sales (not counting fuel)
18,000,000:	Annual Gallons of Fuel Sold
4,000-8,000:	Cars Per Day Visiting Store
100,000:	Visitors Inside the Store in One Week
5,000,000:	Visitors Inside the Store in One Year
85%:	Customers from Outside of Dane County